

SaskInteractive – Program Officer (1-Year Term, with Potential for Extension or Permanent Placement)

Position Summary:

SaskInteractive is seeking a dynamic and motivated **Program Officer** to drive programming that supports Saskatchewan's interactive digital media industry. This full-time contract (35 hrs/week) is a **1-year term** with the **possibility of extension or becoming permanent**.

Key Responsibilities:

- Engage with industry stakeholders, businesses, students, and creators to understand and address sector needs.
- Build partnerships with communities, business networks, and government to support industry development.
- Identify funding, trends, and training opportunities to inform and enhance member programming.
- Organize professional development events, networking opportunities, and outreach initiatives.
- Represent SaskInteractive at industry events to stay current on national and international developments.
- Support communications and marketing efforts, including data collection and program reporting.
- Facilitate connections between IDM professionals and other industries to drive business growth.

Desired Outcomes:

- Enhanced business development, funding access, and industry collaboration.
- Support for innovation, commercialization, and the growth of IDM companies.
- Increased visibility and economic impact of Saskatchewan's IDM sector.

Qualifications:

- Knowledge and experience in interactive digital media (IDM).
- Understanding of business, marketing, and funding models for IDM.
- Strong communication, presentation, and community engagement skills.

- Program development and event coordination experience.
- Comfortable with travel and occasional evening/weekend work.
- Experience in the nonprofit sector and/or with boards is an asset.

Reporting To: Executive Director

Location: Saskatchewan-based, with travel as required

Expected Start Date: June 2nd 2025

Term: 1 year, with potential for extension or permanent placement

Job Closing Date: May 19, 2025

Apply by sending cover letter and resume to jack.hilkewich@saskinteractive.com