



SASK
INTERACTIVE

Strategic Plan Overview

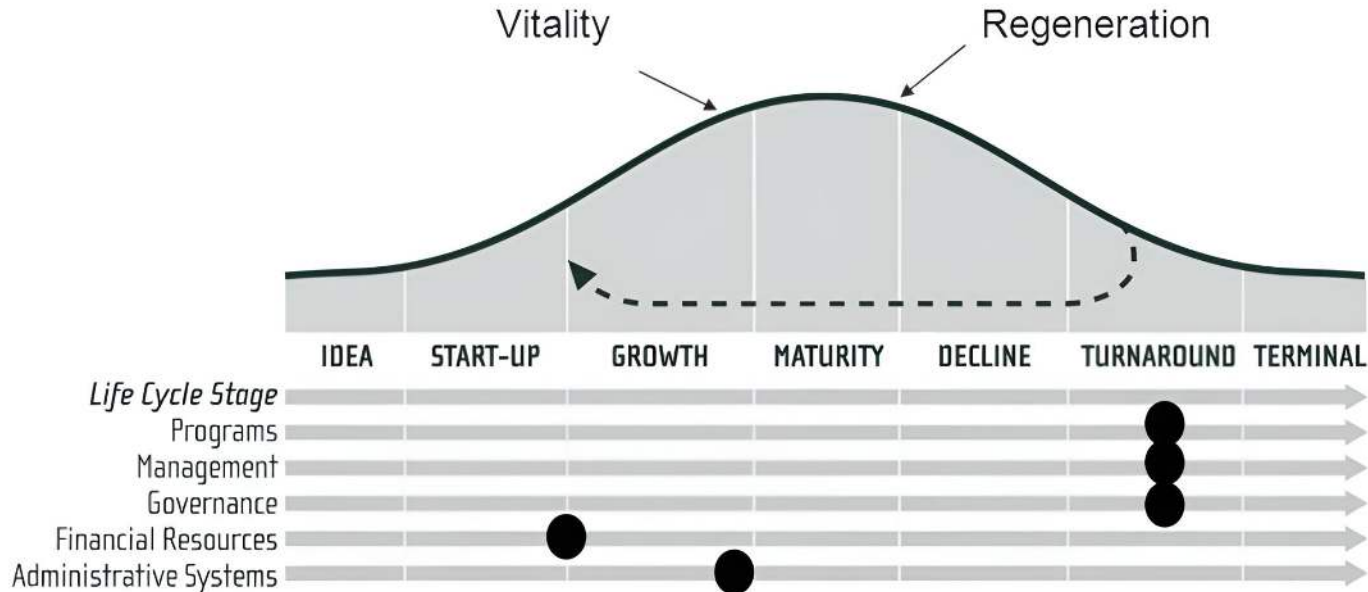
2023-2025

To develop, promote, grow, and support
Saskatchewan's IDM industry



- Our Mission

Lifecycles Self Assessment



Strategy Areas

- Programs & Activities
- Management & Staffing
- Engagement & Communication
- Finances
- Governance

Programs & Activities

Establish annual program
planning process

Improve existing programming

Identify and implement new
programs and activities

Management & Staffing

Build staff capacity to meet organization needs

Formalize HR policies and processes

Engagement & Communication

Increase understanding of our members' needs and interests

Improve the quality of activities related to communication and engagement with all stakeholder groups

Create new website to better serve the goals of the organization

Finances

Establish the structure for regularly identifying and pursuing additional funding

Secure additional funding sources and partners

Governance

Increase board engagement

Recruit and support directors who represent the industry's diversity

What's Next?

Questions?

