



Sponsorship Request Guidelines 2023-2024

SaskInteractive is looking for **projects, initiatives, and community events** that we can sponsor through our Programs Agreement with Creative Saskatchewan.

Here are some program outcomes that you should consider including in your submission for a successful sponsorship request (please note these are not requirements, but a starting place for your request):

- ✓ Will your request support the Interactive Digital Media (IDM) industry?
- ✓ Will your request increase public awareness of Saskatchewan made IDM products?
- ✓ Will your request foster networking among other creative industries?
- ✓ Will your request increase awareness of other industry events?
- ✓ Will your request have participation from diverse communities in Saskatchewan?

Request Examples

Here are some examples of different submission possibilities when requesting a sponsorship:

- ✓ Venue costs for an event being run in Saskatchewan
- ✓ Costs for a booth at a trade show to showcase a product or project
- ✓ Marketing (advertising, print, etc) budget for a product, event or other initiative
- ✓ Requests for costs to help a project, event or other IDM related venture get started

Request Details

Please provide an explanation of how the sponsorship request will be organized and what the budget request amount is for (ie: videos, technology, event logistics, facility rental, marketing, etc).

In addition, please provide other sponsorship request details (ie: location, event dates, etc).

SaskInteractive Programs sponsorship will be available up to March 31, 2024.



Partnerships

If your sponsorship request has other partnerships (ie: corporate sponsors, other industry associations, etc), please note these partnerships.

Community

Finally, what level of community engagement will your sponsorship request entail (ie: local, provincial, virtual, etc)?

Approval

Submissions will be collected on or before the 15th of each month and be passed onto to the Programs Committee for review. Submissions must be submitted in advance of your event by 4 weeks prior to the event date - sponsorship cannot be guaranteed to be granted to applications on short notice.

If your application requires additional information from the Programs Committee you will be informed in writing via email during this period.

Once your request has been approved for SaskInteractive sponsorship, you will be notified in writing.

Sponsorship requests can be awarded up to \$10,000.

Reporting

Once your event is completed, please provide SaskInteractive with a final event report (within 7-days) outlining your success (ie: number of attendees, documentation, survey/feedback, etc).

Please submit your request as a PDF to:

info@saskinteractive.com