

June 17, 2023

Board President's Report

In my report last year, I spoke about the journey SaskInteractive had taken over the 2 and ½ years since early 2020. The organization had seen a huge amount of change, both in who made up the board and the staff, and in how the organization operated and, perhaps more importantly, wanted to operate. Shortly before the last AGM, the board finally had a chance to meet in person for a retreat and plan for the future. We defined the bounds of what industry we support (which was more difficult than it sounds), and we had foundational conversations about our goals and objectives. This year we've continued this work, and have made a lot of progress in orienting the organization.

We've made strides in improving our board governance and our communications processes, in understanding our job roles and accountability, in planning on how to address the shortcomings of our online presence, and in defining and executing on new and existing programs for our membership. However, one of the most important things that we've done over the last year stems from an opportunity we had beginning in the fall of last year.

In October, we joined a SaskCulture initiative called the "Nonprofit Lifecycles Capacity Building Program". This is an organizational capacity building program that is intended to help organizations become more resilient and effective. Our participation in the first phase, which was a half-day workshop that the staff and part of the board participated in, made us eligible for the second phase. Phase two was a grant to allow us to bring a consultant on board to guide us through the process of assessing the current state of our organization, building a strategic plan, and defining capacity building initiatives that will make us stronger in the future. We've done the assessment and defined the goals, objectives, and actions of our strategic plan, and will be moving forward with capacity building initiatives in the coming weeks and months. The outcomes from this program will play a critical role in shaping our future, and I'm extremely excited to see where they take us.

Johannes Moersch, Board President

SaskInteractive

[See slide deck for more details on the strategic plan]