Sponsorship Request Guidelines 2022-2023

SaskInteractive is looking for **projects**, **initiatives**, and **community events** that we can sponsor through our Programs Funding agreement with Creative Saskatchewan.

Here are some program outcomes that you should consider including in your submission for a successful funding request:

- ✔ Will your request support the Interactive Digital Media (IDM) industry?
- ✔ Will your request increase public awareness of Saskatchewan made IDM projects?
- ✔ Will your request foster networking among other creative industries?
- ✔ Will your request increase awareness of other industry events?
- ✔ Will your request have participation from diverse communities in Saskatchewan?

Request Details

Please provide an explanation of how the sponsorship request will be organized and what the budget request amount is for (ie: videos, technology, event logistics, facility rental, marketing, etc).

In addition, please provide other sponsorship request details (ie: location, event dates, etc).

SaskInteractive Programs sponsorship will be available up to March 31, 2023.

Partnerships

If your sponsorship request has other partnerships (ie: corporate sponsors, other industry associations, etc), please note these partnerships.

Community

Finally, what level of community engagement will your sponsorship request entail (ie: local, provincial, virtual, etc)?

Approval

Each submission will be reviewed by our Programs Committee. Once your request has been approved for SaskInteractive sponsorship, you will be notified in writing.

Funding requests can be awarded up to $10,000.

Reporting

Once your event is completed, please provide SaskInteractive with a final event report (within 7-days) outlining your success (ie: number of attendees, survey/feedback, success stories, etc).

Please submit your questions or request as a PDF to:

info@saskinteractive.com