

**SASKINTERACTIVE
Annual General Meeting**

**July 18, 2018
12:00pm to 1:00pm
3rd Floor Boardroom – 1831 College Ave, Soundstage Regina
Video conference: Zoom Conferencing**

**Topic: SaskInteractive Annual General Meeting
Time: Jul 18, 2018 12:00 PM Saskatchewan**

Join from PC, Mac, Linux, iOS or Android: <https://zoom.us/j/143718592>

Or iPhone one-tap :

US: +16468769923,,143718592# or +16699006833,,143718592#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 646 876 9923 or +1 669 900 6833

Meeting ID: 143 718 592

International numbers available: <https://zoom.us/u/bSAsIzKZz>

A G E N D A

1. Call to Order
2. Approval of the Agenda
3. Approval of the Minutes of Last AGM
4. Chairperson's Report
5. Audit Committee Report
5.1 2017-18 Audited Financial Report
6. CEO/Annual Report
7. Appointment of Auditor for 2018-19
8. Election of Board of Directors (3 open positions)
9. Adjournment

ATTENDEES:

Paul Burch	P	Gurwinder Singh	A
Lakkavally Chandramohan	A	Hannah Kopytko	P
Josh Burns	A	Thomas Archer	P
Mouneeb Shahid	A	Peter Gattinger	P
Bryan Janz	A	Annelise Larson	A

Item No.	Topic
1.0	Called to order
	6:04 pm
2.0	Approval of agenda
	MOTION: Hannah / CARRIED: Peter
3.0	Approval of the Minutes
	MOTION: Hannah / CARRIED: Peter - No business to add to agenda
4.0	Executive Director's Report / Annual Report
	See attached Report Membership Growth - Defined by percentage - Gone from 15 to 181+ in three years - No real statistical information available to drive membership number goals
5.0	Approval of the Audited Financial Statements
	Accept all financial statements MOTION: Peter / CARRIED: Hannah/Paul
6.0	Appointment of the Auditor for 2017/2018
	Accept Robert as Auditor for 2017/18 fiscal year MOTION: Hannah / CARRIED: Peter/Paul
7.0	Elections
	Accept changes to title names MOTION: Peter / CARRIED: Paul

	<p>Accept changes to bylaw MOTION: Peter / CARRIED: Hannah</p> <ul style="list-style-type: none"> - All members willing to let their name stand - No nominations from the floor, no new applicants <p>Accept the names standing for nominations MOTION: Hannah / CARRIED: Peter</p> <ul style="list-style-type: none"> - 2017/18 established board list <ul style="list-style-type: none"> - Paul Burch, Chair - Hannah Kopytko, Vice Chair - Lakkavally Chandramohan, Director - Gurwinder Singh, Director - Josh Burns, Director - Mouneeb Shahid, Director - Peter Gattinger, Director - Annelise Larson, Director - Bryan Janz, Director - Thomas Archer, President/CEO
8.0	New Business
	<p>Motion to accept the Board Resolutions passed by Board of Directors on June 6th, 2017: MOTION: Hannah / CARRIED: Peter</p> <ul style="list-style-type: none"> Financial Statement – Resolution Term of Elected Officers – Resolution Changes to 2017/2018 Bylaws – Resolution Changes to Titles of Directors – Resolution
9.0	Adjournment
	<p>6:40pm Next AGM Date: June 27, 2018</p>

SaskInteractive
Board Report: Chair
July 18th, 2018

I wanted to submit a brief report thanking the 2017/2018 Board of Directors for making this another year of growth for SaskInteractive.

Sask Interactive continues to increase our membership and our contributions to the Provincial Industry directly and in various supporting roles. We are working to nurture a culture of cooperation, respect and excellence across the province and actively trying to fuel innovation now and in upcoming generations.

We've pursued opportunities to showcase and connect Saskatchewan talent at home and abroad, and facilitated educational opportunities on several fronts. We're trying to help Saskatchewan Digital Creators connect with Saskatchewan Businesses who need them and working to connect Saskatchewan talent with the wider global audience.

We continue to strive to be top of mind as a contact when people have questions about the industry, starting with an understanding of where they may be in the life cycle of an idea and where you find more information that can turn that idea into something real.

We're trying to help throw the doors wide open on investment, development, and collaboration. We want Saskatchewan Interactive Media members to get the recognition they deserve from the rest of the world.

As technology drives the global economy to continuously evolve we want to take advantage of the conditions we have here - innovation, community, commitment, quality – and ensure ALL Saskatchewan industries are able to keep pace through a healthy digital base. Interactive Media is foundationally linked to the progress of all industries, and SaskInteractive is working to support a vibrant Interactive Media industry through education, support, and communication with our members.

I am looking forward to the upcoming year as another opportunity to add more members, provide more support to our members and the community in general, and expand the reach of the Saskatchewan Interactive Media Association.

Paul Burch
Chair, Sask Interactive Media Association



sask
interactive

2017/2018 Annual Report

WHO WE ARE

Our mission is to serve and support an entrepreneurial network of interactive producers, developers and designers.

As that professional voice, SaskInteractive represents members involved in the development of content-based interactive digital media, as well as consumers and stakeholders.

The Association acts on behalf of its members to represent their views to government, industry, the news media, and to the general public.



SaskInteractive represents our industry to policy makers, educators and consumers.

WHO ARE OUR MEMBERS

SaskInteractive Members are



Data/Service

Data Usage
Data Mining
Analytics
UX & Service Design
SEO



Connected Devices

Video Connected Devices
Virtual Reality



Mobile & Connected Devices

Mobile Games
Mobile Web
Mobile Web Apps
Virtual Reality
Augmented Reality



Web/On Screen

Web Sites
Web Apps
Digital Storytelling
Digital Art
Content Use
Marketing
Elearning

.....AND MORE

SASKINTERACTIVE GOVERNANCE THE EXECUTIVE



Paul **Burch**

Board President

Owner of Omnionline



Hannah **Kopytko**

Board Vice President & Past
President

Freelance interactive developer



Thomas **Archer**

Executive Director of
SaskInteractive

Over a decade of leadership in
industry associations & over 25
years as an entrepreneur



Our board of directors
represent various sectors of
our industry from across the
province

2017/18 SASKINTERACTIVE BOARD DIRECTORS

Lakkavally Chandramohan (NRC-CNRC IRAP - retired)

Joshua Burns (IKS Media & Technology)

Byran Janz (Lexcom Systems Group)

Annelise Larson (Veria Search Media Marketing/ Becoming a Storypreneur)

Mouneeb Shahid (2 Web Design)

Gurwinder Singh (2 Web Design previously w Insightrix Digital)

Peter Gattinger (Freelance IT/Developer)

A large, solid blue shape with a rounded bottom edge, positioned at the top of the page.

OUR GUIDING PRINCIPLES

Honesty

- *We are truthful and trustworthy with ourselves and with others in everything we do.*

Adaptability

- *We are flexible and willing to change*

Member-focused

- *Our activities and initiatives are driven by and for our members and we actively encourage participation from the members.*

Integrity

- *We are ethical and act according to high moral standards in accordance with our mission and values.*

Transparency

- *We communicate openly with our members, stakeholders and partners within the industry to help promote and develop the industry.*

Innovation

- *We believe in the use of imagination and creativity in developing new ideas that can add value to the organization and the industry we serve.*

WHAT WE DO

the association's main goal is to support and grow our industry



we work positively with stakeholders to assist in understanding the industry and its potential



assist in industry development, soft skills, technical skills, business and marketing skills



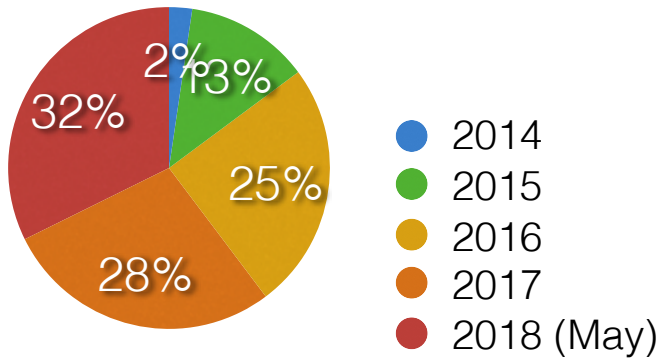
celebrate and support industry success



seek opportunities for new business, communicate global industry trends

SASKINTERACTIVE MEMBERSHIP

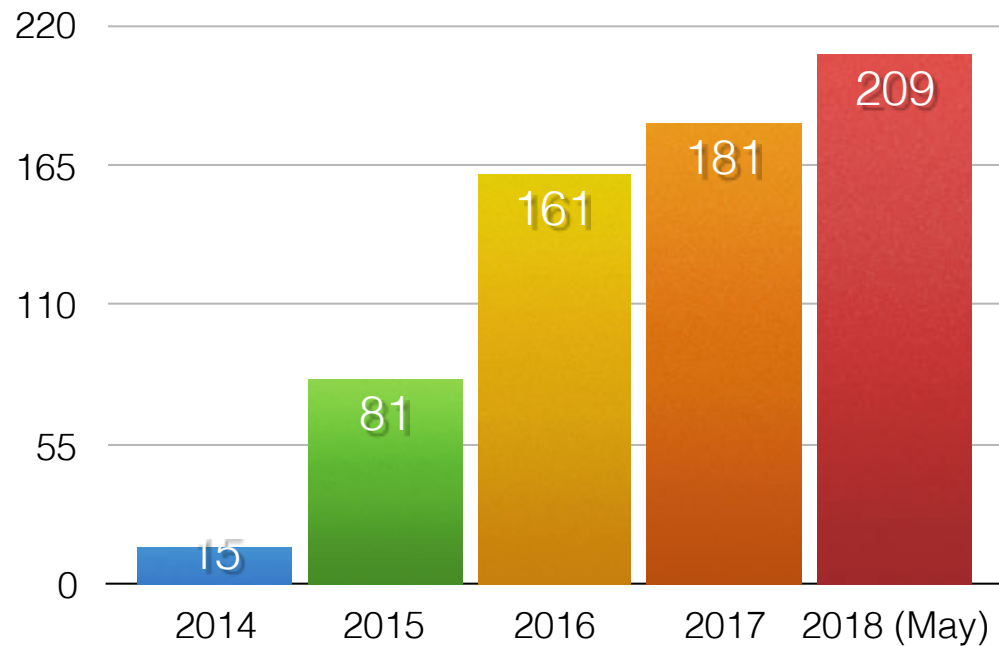
Pie Chart



Funding Makes a Difference

With the continued support of Creative Saskatchewan, SaskInteractive has been able to grow the industry's participation

Column Chart



Based on our most recent survey the interactive media has grown by approx **18% FTE's year over year since 2014**



CREATIVE SASKATCHEWAN AS A PARTNER

SaskInteractive views Creative Saskatchewan as a vital partner in the continued growth of our industry.

Operational funding as well as the new Interactive fund helps to sustain the organization and gives it the ability to support &/or provide programs and services that will assist in building success in our industry.

We value relationships that can provide mutual success and benefits in order to aide economic growth in a fast paced industry.

SASKINTERACTIVE FUNDING HISTORY

Funding Makes a Difference

SaskInteractive received its third full year of funding for this funding period.

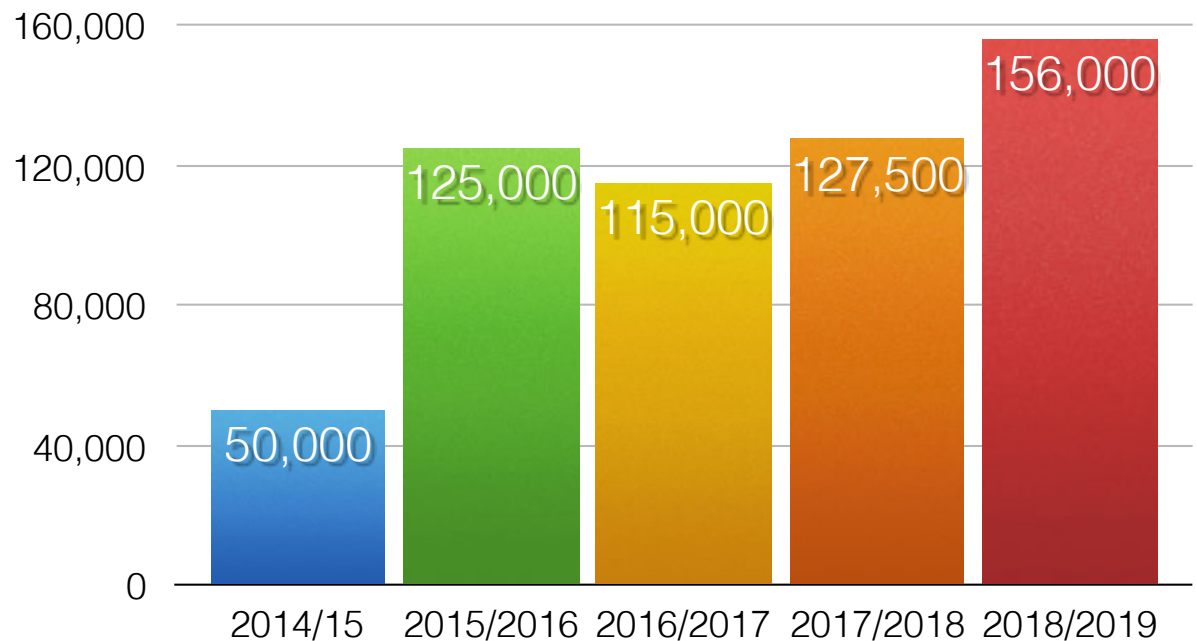
Much of the first half of the period focused on continuing to put resources into engaging existing and new membership more frequently and across more platforms; cultivating and leveraging supporter relationships; and focusing on growing different aspects of membership, particularly student and supporter organizations.

The Member Services Coordinator, was made a permanent full-time position. SaskInteractive was able to begin working on more programming and services for members through increased manpower and contact with the industry.

Program Funding

2014/2015	\$0
2015/2016	\$127,895
2016/2017	\$39,000
2017/2018	\$85,000
2018/2019	\$81,950

Operational Funding



How we do it

we seek opportunities to build and develop partnerships and collaborations that will align with our values and goals

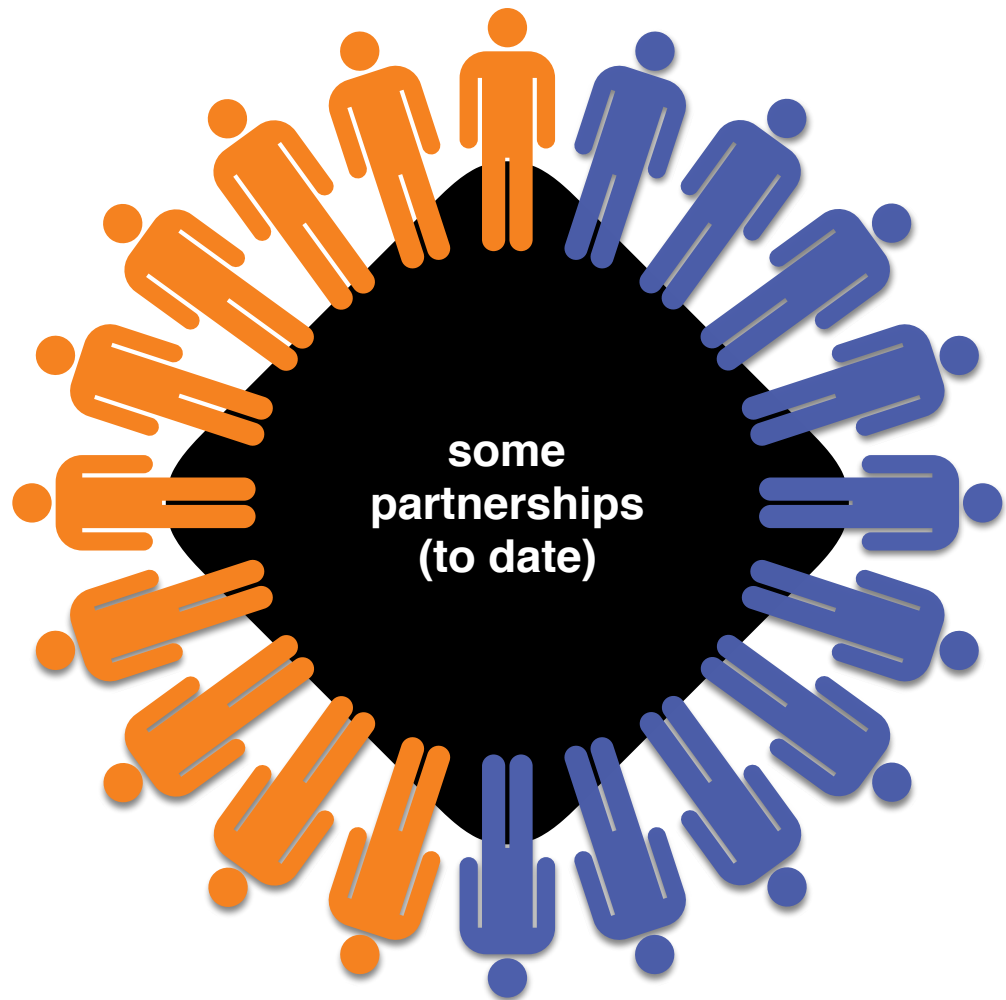
the partnerships combine human resources, marketing resources etc...in order to service, inform and educate our industry



**we build
relationships**

- Creative Saskatchewan
- Ministry of the Economy
- Saskatchewan Capital Network
- Innovation Saskatchewan
- Innovation Place
- University of Saskatchewan
- Saskatchewan Polytechnic
- Creative Industry Associations
- SaskFilmPool
- Global Game Jam
- Graphic Designers of Canada
- ICT WEST
- STEP
- WDM & Science Centre
- Canadian Interactive Alliance (CIAIC)

and many more.....





INDUSTRY EVENTS/NEWS

SaskInteractive celebrates success of the industry as well as communicate industry and business development events

- Website (news/events section)
- Newsletter (current events/news and opportunities)
- Direct Email

Members or anyone who wishes to post or market an event or who wants to tell their story of success may do so....

EDUCATION, TRENDS AND OPPORTUNITIES

SaskInteractive holds or sponsors workshops and educational seminars that assist in industry knowledge and development

SaskInteractive holds networking events or sponsors events that promote growth and B2B opportunities

SaskInteractive creates or seeks industry research that identifies trends - creates links to business development resources

SaskInteractive attends relevant global conferences and reports back to industry on developing and immersing trends

(these are always posted in our biz/dev section of our website)

ACTIVITIES 2017/2018

Activity	Results	Impact
Creative Saskatchewan Interactive Digital Grant Development	<p>Program Evaluation in Progress</p> <p>Creative Sask ran nearly one year of the program. The program is now under going a program evaluation in order to improve. SaskInteractive continues to work with Creative Sask.</p>	<p>Goal to establish a grant specifically for the IDM sector and removes digital from under the banner of screen-based media; funds now available for the industry and guidelines that reflect the industries wants and needs as well as taking into account the nature of the IDM industry in selection process</p>
Workshops	<p>Hosted a workshop in Regina and Saskatoon on Raising Capital with one on one facilitated sessions for companies looking to seek and prepare for investment. Included an evening panel session in both locations. 24 workshop participants and 51 panel attendees.</p> <p>Lunch and Learns</p>	<p>Workshop educated participants in understanding opportunities, issues and processes involved in raising capital to give them the ability to take their business to the next level and reach their full potential.</p>
Support and Sponsorship	<p>Sponsored game jams and hackathons in both Regina and Saskatoon.</p> <p>SaskInteractive role as partner (QueenCityHack) or sponsor (Global Game Jam)</p>	<p>Increased relationships between SaskInteractive and other organizations including other nonprofits, post-secondary, and businesses. This led to increased awareness of events that was mutually beneficial for SaskInteractive and it's members, as well as the partnering organizations</p>
Networking Events	<p>Created Peers & Pints in response to bolstering the Regina market. To create a low pressure environment for members and stakeholders to meet monthly. To be expanded to Saskatoon in Fall 2018.</p> <p>Fireside Investment Readiness Chat - panel session with local investors</p> <p>Attended a number of networking events, meetings, and workshops</p>	<p>Increased contacts and relationships with people in the interactive sector and in other industries that is beneficial for members</p>

Activity	Results	Impact
Market Travel	SaskInteractive attended markets and conferences in Toronto (iVentures), Montreal (MIGS), Mobile World Congress.	To seek and report on current industry market intelligence. To seek new contacts within the trade commission and to partner with other industry organizations such as ICTWest.
Industry Sustainability (Youth and Education)	<p>SaskInteractive facilitated strategy sessions and discussions with various government, post-secondary and industry organizations to increase education in the k-12 system.</p> <p>SaskInteractive created and held GameOn! Kids Video Game Design Camp (14 participants for a week long camp)</p>	Ministry of Ed has increased education programs at various grade levels, UofS is developing post-bac programs for teachers in the province. More funding announced for education in this area.
Partnerships	<p>Saskatchewan Capital Network - Investment Readiness Workshop and Panel</p> <p>ICTWest - global conference workshop (attending with intent)</p> <p>Open Door Society - Tech Link 2017 & 2018</p> <p>STEP - What You need you Know session</p> <p>SaskGalleries - ArtNow - Interactive Area for members to showcase</p> <p>Sask Craft Council - Wintergreen - interactive area</p> <p>Saskatchewan Polytechnic - hosted Industry Networking and Information Exchange</p>	In order to leverage resources and in order to create more industry impact. Partnerships are key for the success of the organization.

EVENTS

- SaskInteractive Peers & Pints
- SaskInteractive “Raising Capital”
- SaskInteractive Lunch & Learns
- SaskInteractive Info Sessions



2017/2018 FISCAL PERIOD

While the 2016/2017 funding period focused on expanding and cultivating existing and new relationships both within the industry and outside, with some touch points on programming, 2017/2018 focused on the programming and advocacy. SaskInteractive will continue to focus on relationships, but in a way that also adds a large programming element.

Strategic leverage of partnerships will play a factor in programming that will bring additional resources and education to the industry.



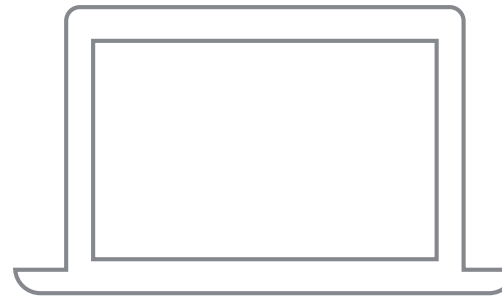
2018/2019 INITIATIVES

ENTREPRENEURIAL SKILLS DEVELOPMENT PROGRAMMING

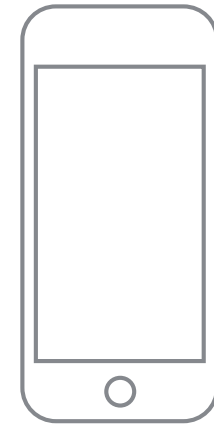
During the 2018/19 funding period, SaskInteractive will focus on providing products and services to help build entrepreneurial skills on two fronts: cash flow management workshop and interactive product design workshop.

Through both formal and informal surveying of members, these two areas were identified as gaps by the industry for businesses currently in operation but also for the future as interactive technology becomes more prevalent as exportable products and services.

The focus on cash flow management will aim to improve skills for interactive producers that will lead to stronger and more sustainable Saskatchewan businesses and eventually increased market presence, nationally and globally.



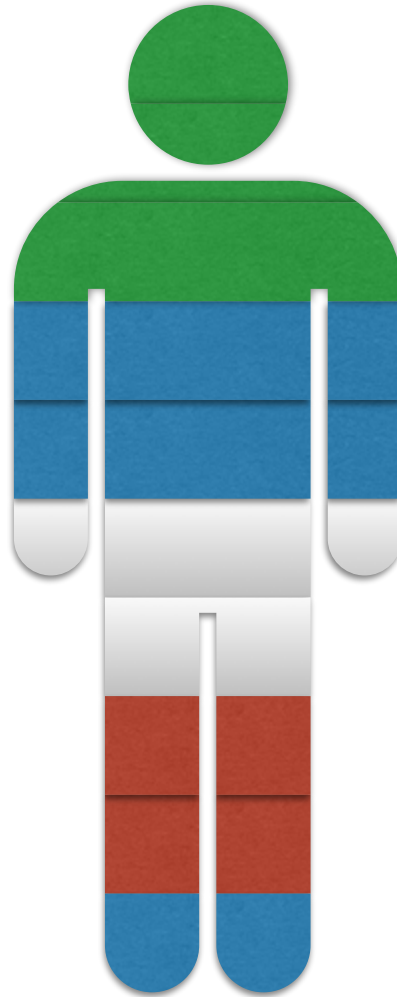
The focus on interactive product design will lead to improved skills in developing interactive products/services that will lead to increased market presence, nationally and globally. The intent is to teach the industry how to develop products for commercial use such as the petroleum, agriculture, mining and construction industries.



For both areas, SaskInteractive will partner with and engage leading experts to educate our members and potential members in order to drive product development and increase Saskatchewan producer market share.

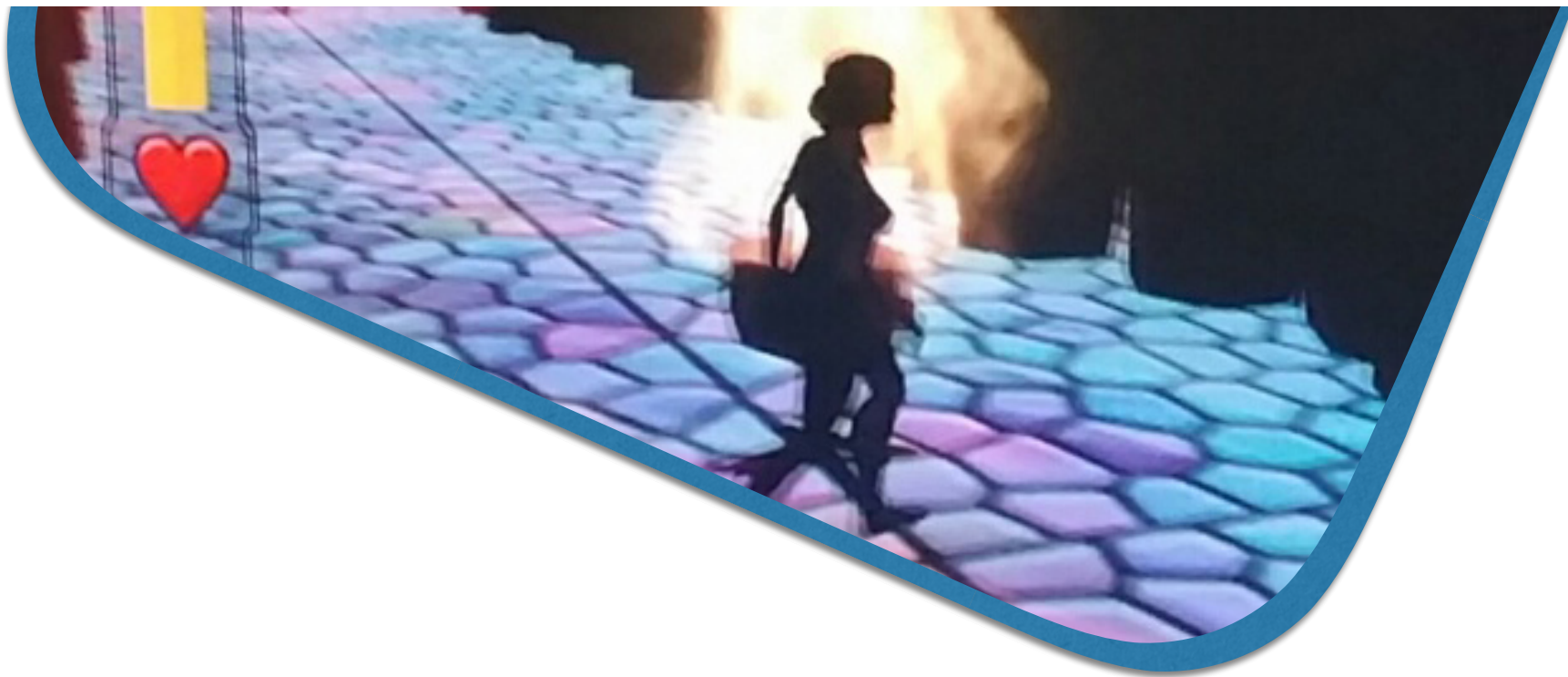
2018/2019 INITIATIVES

INTERACTIVE SYMPOSIUM



Funding this year has been given to the development of an Interactive Symposium. The symposium will bring new speakers, knowledge sharing and potential collaboration to our industry members and stakeholders.

More to come!



2018/2019 INITIATIVES

MARKET EXPLORATION AND INDUSTRY PRESENCE

SaskInteractive will continue to use funding to attend conferences around North America in order to stay current with the trends of the industry and report back to membership. Our presence at large-scale events such as Montreal International Game Summit and Virtual Reality Conference allow the organization to build a profile for itself and the industry through networking on a global scale. The unique opportunity to interactive with industry from around the world presents business and educational opportunities that otherwise might not have been possible. SaskInteractive encourages its' membership to attend and provides an overview of the benefits of attending to membership through the experience of the organization.

This fiscal year:

- Montreal International Game Symposium (Montreal)
- Web Summit (Lisbon)
- iVentures (Toronto)
- Game Developers/Virtual Reality Developers Conference (GDC) (San Francisco)



2018/2019 INITIATIVES

EDUCATION, KNOWLEDGE AND PROFESSIONAL DEVELOPMENT

During the 2018/19 funding period, SaskInteractive will look to facilitate opportunities for industry education and knowledge sharing. This will be done through sector collaboration to bring in perspectives from many areas around the province. Lunch and Learns and workshops will be the main avenues.



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interactive

All AGM Documents are available at
www.saskinteractive.com

Saskatchewan Interactive Media Association Inc.
Financial Statements
March 31, 2018



Independent Auditors' Report

To the Members of Saskatchewan Interactive Media Association Inc.:

I have audited the accompanying financial statements of Saskatchewan Interactive Media Association Inc., which comprise the statement of financial position as at March 31, 2018, and the statements of operations, changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statement.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

Opinion

In my opinion, these financial statements present fairly in all material respects the financial position of Saskatchewan Interactive Media Association Inc. as at March 31, 2018 and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

A handwritten signature in black ink that reads 'Robert D Szautner'.

Regina, Saskatchewan
July 17, 2018

Robert D. Szautner
Chartered Professional Accountant

Saskatchewan Interactive Media Association Inc.
Statement of Financial Position

As at March 31, 2018

	2018	2017
Assets		
Current		
Cash	60,752	66,208
Accounts receivable	4,157	11,778
GST receivable	3,903	2,689
	68,812	80,675
Liabilities		
Current		
Accounts payable	18,954	2,112
Deferred contributions	19,437	5,200
	38,391	7,312
Net Assets		
Unappropriated	30,422	73,363
	68,813	80,675

Approved on behalf of the Board

Director

Director

The accompanying notes are an integral part of these financial statements

Saskatchewan Interactive Media Association Inc.

Statement of Operations

For the year ended March 31, 2018

	2018	2017
Revenue		
Creative Saskatchewan		
Annual funding	127,500	134,500
Project funding	39,103	8,813
Workshop	1,525	2,846
Other income	709	15
	168,837	146,174
Expenses		
Advertising	1,362	3,174
Bank charges	237	151
Conferences	2,532	8,346
Consulting	3,000	-
Insurance	714	655
Meetings	1,361	1,106
Memberships	2,400	2,705
Office	2,095	4,247
Professional development	2,344	-
Professional fees	3,038	2,795
Projects	13,049	-
Rental	3,396	3,070
Salaries and benefits	133,429	92,267
Software licenses	1,411	272
Sponsorships	3,140	3,650
Telephone	1,762	1,149
Travel	17,571	18,829
Website	5,648	1,089
Workshops	13,289	4,037
	211,778	147,542
Deficiency of revenues over expenses	(42,941)	(1,368)

The accompanying notes are an integral part of these financial statements

Saskatchewan Interactive Media Association Inc.
Statement of Changes in Net Assets
For the year ended March 31, 2018

	2018	2017
Unappropriated surplus, beginning of year	73,363	74,731
Deficiency of revenues over expenses	(42,941)	(1,368)
Unappropriated surplus, end of year	30,422	73,363

The accompanying notes are an integral part of these financial statements

Saskatchewan Interactive Media Association Inc.

Statement of Cash Flows

For the year ended March 31, 2018

	2018	2017
Cash provided by (used for) the following activities		
Operating activities		
Excess (deficiency) of revenues over expenses	(42,941)	(1,368)
Change in working capital accounts:		
Accounts receivable	7,621	(7,778)
GST receivable	(1,215)	(533)
Accounts payable	16,842	(4,941)
Deferred contributions	14,237	(8,800)
	(5,456)	(23,420)
Decrease in cash resources	(5,456)	(23,420)
Cash resources, beginning of year	66,208	89,628
Cash resources, end of year	60,752	66,208

The accompanying notes are an integral part of these financial statements

Saskatchewan Interactive Media Association Inc.

Notes to the Financial Statements

For the year ended March 31, 2018

1. Incorporation and commencement of operations

Saskatchewan Interactive Media Association (SIMA) was incorporated under the Non-Profit Corporations Act of Saskatchewan. The purpose of the organization is to represent the media industry to policy makers, educators and consumers.

2. Significant accounting policies

The financial statements have been prepared in accordance with Canadian Accounting Standards for Not-for-Profit Organizations using the following significant accounting policies:

Revenue recognition

SIMA follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions, fundraising and sponsorships are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Capital assets

SIMA recognizes the cost of acquisition of capital assets as an expense in the period that the asset is purchased. During the year, capital assets in the amount of \$nil (2017 - \$nil) were expensed.

Measurement uncertainty

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period.

These estimates and assumptions are reviewed periodically and, as adjustments become necessary they are reported in excess of revenues and expenses in the periods in which they become known.

Income taxes

SIMA is incorporated as a not-for-profit organization under the *Income Tax Act* (the "Act") and as such is exempt from income taxes.

Financial instruments

SIMA recognizes its financial instruments when the organization becomes party to the contractual provisions of the financial instrument. All financial instruments are initially recorded at their fair value.

At initial recognition, the organization may irrevocably elect to subsequently measure any financial instrument at fair value. The organization has not made such an election during the period. Cash, accounts receivable, and accounts payable have been designated to be subsequently measured at their amortized cost.

Financial asset impairment:

SIMA assesses impairment of all of its financial assets measured at cost or amortized cost. When there is an indication of impairment, the organization determines whether it has resulted in a significant adverse change in the expected timing or amount of future cash flows during the period. If so, the organization reduces the carrying amount of any impaired financial assets to the highest of: the present value of cash flows expected to be generated by holding the assets; the amount that could be realized by selling the assets; and the amount expected to be realized by exercising any rights to collateral held against those assets. Any impairment, which is not considered temporary, is included in current period excess (deficiency) of revenues over expenses.

Saskatchewan Interactive Media Association Inc.

Notes to the Financial Statements

For the year ended March 31, 2018

3. Financial instruments

SIMA as part of its operations carries a number of financial instruments. It is management's opinion that the organization is not exposed to significant interest, currency or credit risks arising from these financial instruments except as otherwise disclosed.

Liquidity risk

Liquidity risk is the risk that the organization may not be able to meet a demand for cash or fund its obligations as they come due. The organization is exposed to liquidity risk with respect to its accounts payable. The organization manages its liquidity risk by holding assets that can be readily converted into cash.

4. Economic dependence

The organization receives significant revenue in contracts from Creative Saskatchewan. As a result, the organization is dependent upon the continuance of these contracts to maintain operations at their current level.